Blogging Assignment Rubric

Pop Culture and American Childhood

Spring 2012

**For all posts:**

To get full points, your posts must:

* Contain correct grammar, spelling, etc
* Display correct use of hyperlinks (see tutorial)
* Reach the 250-word minimum
* Be assigned to a category
* Carry three appropriate tags
* If you use a block quote (from a reading, a classmate’s post, or a news story), your quote will only “count” for 25 words of your post, regardless of its length (this rule intended to forestall excessive quoting to drive up word count)

Cumulative Considerations:

* In your total output of 5 posts, all 3 categories must be represented

**For category “In the News”:**

To get full points, your post must:

* Focus on a news story/clip that clearly pertains to themes of course
* Summarize content of this news story accurately
* Connect content of this news story to a course reading or class discussion. If connecting to a course reading, cite page from the course reader in parentheses
* Search for the news story on the blog; if somebody else (classmate or somebody from the other section) has already posted about it, link to their post, acknowledge the way that they connected the story to course content, and agree or disagree
* Include one image or video clip; caption this image with as much information as you have about its origins and content

**For category “Archive of Childhood”:**

To get full points, your post must:

* Select an object (book, toy, TV show, activity) from your own childhood that clearly pertains to themes of course
* Summarize characteristics of this object: who made it? When? How much did/does it cost?
* Connect object to course readings or class discussion. If connecting to a course reading, cite page from the course reader in parentheses
* Include one image or video clip; caption this image with as much information as you have about its origins and content

**For category “Reading Journal”:**

To get full points, your post must:

* Respond to the prompt I’ve posted
* When using arguments/facts/ideas from the reading, represent and summarize accurately, and cite page from the course reader in parentheses
* If you choose to connect your argument to a post by one of your classmates/somebody from the other section (this might make your life easier!), link to their post, correctly summarize their argument, and respond
* Use of image is optional for this category